



GUIDE 4 • CHOOSING

Which Film Is Right for You

Two decisions shape your result more than any other: the brand of film and the finish. Here is how to choose with confidence.

Choosing a brand

We stock premium cast films from three trusted names. All three are genuine cast films suitable for full wraps and curves; the differences are in handling and range.

3M 2080

A long-standing industry benchmark, prized for clean, predictable handling, a controlled air-release adhesive, and proven long-term durability. A safe, high-quality choice across the board.

Oracal 970RA

Offers an enormous colour range and the "RapidAir" adhesive for bubble-free laying. Excellent colour accuracy and a dependable service life — a favourite for matching specific shades.

Mactac ColourWrap

Highly conformable and forgiving, which beginners often appreciate. Its air-release liner makes for smooth, even application.

Choosing a finish

- **Gloss** — mimics factory paint; the most "showroom" look. Shows surface imperfections most readily, so prep matters.
- **Matte** — flat and non-reflective; modern and understated, and a little more forgiving of minor surface marks.
- **Satin** — a soft sheen between gloss and matte; subtle and premium.
- **Brushed and carbon fibre** — textured finishes that add depth and detail, great for accents.
- **Metallic and colour-shift** — flake and flip effects for maximum standout.

CHEAP INSURANCE

Finish is largely a matter of taste — so buy a single metre to test your colour and finish in real daylight before committing to a full wrap. Everything is sold by the metre, so it costs very little to be sure.

Matching quantity to the job

As a rough guide, a full car needs in the region of 18–25 metres depending on size and complexity, a van considerably more, and a single panel often just 1–3 metres. Always add a margin for error and for wrapping around edges. When in doubt, measure each panel and add 10–15%.